

4 Reasons Why the Future is Now with the Benefits of a Fiber Optic Network:

1. Increased Speed

Times have changed, and more people are working and doing more things from home. Home is the new office for parents and students, family entertainment center, movie theater, gaming arcade, and dinner menu. Up and downloading any type of data needs to happen at the virtually unlimited speed of light – exactly what is transmitted over fiber optics.

2. Future-proof Reliability

Far more reliable than copper, fiber optic cable is impervious to wear or lightning strikes and is not weather-dependent. This keeps your 'Internet of Everything' up and running, full speed, all the time.

3. Inherently Secure

Fiber optic cables transmit light signals, making intercepting data transmission nearly impossible. This type of security allows for peace-of-mind up and down data transference.

4. Cost

Fiber optic broadband networks are becoming more and more competitive with copper, and costs continue to decrease as technology advances. Fiber optics, with its nearly unlimited capacity, has all of the benefits mentioned above, and is the future of broadband connectivity.



Connect to the Internet on all of your devices including smart appliances, television, gaming, digital phone service, remote security monitoring, and any of the 'Internet of Things'.

To learn more about the benefits of owning your own fiber optic broadband network, please contact Dominic at: dom@multicominc.com



www.multicominc.com
800-423-2594 x136
dom@multicominc.com



Control the #1 Amenity Everyone Requires: High Speed Internet



Single Family Home Developments



Apartment/Condo Complexes



Office Buildings

Ownership and Control of the High Speed Internet into your single family home developments, apartment/condo complexes, or office buildings, results in the best services at the lowest costs for everyone - and is your greatest marketing advantage.

Flex Your Muscle: Negotiate Your Own Contracts for the Best Services

Exclusivity arrangements between owners of single family home developments, apartment/condo complexes, or office buildings, and Internet Service Providers (ISPs), can be advantageous and lucrative for you - and enhance your property's desirability.



Single Family Home
Developments

The developer of single family home developments can hire an ISP on a short-term trial contract and negotiate:

- What services will be provided
- Duration of the trial contract
- Cost of the services



Apartment/Condo
Complexes

The apartment/condo complex owner can hire an ISP on a short-term trial contract and negotiate:

- What services will be provided
- Duration of the trial contract
- Cost of the services

Since the building will be wired and provisioned with fiber optics, the tenants can determine the services they want:



Office Buildings

- What services will be provided
- Duration of the contract
- Cost of the services

5 Reasons Why Owning your own Fiber Optic Broadband Network is a Profit-Making Investment that will Reward You - Now and in the Future

1. Provide More Value

Unlike a pool, gym or food court, Internet is something every resident will use on a daily basis. You'll be providing value all day, every day. Future-proofing your property with fiber optic cabling goes beyond just keeping up with the latest lifestyle trends, you can increase value while providing real solutions.

2. Differentiate Yourself

When potential new owners or residents tour your property, they're keeping a mental list of everything you offer. Set yourself apart from similarly priced competitors with an amenity that they actually want - advanced technology. Including high speed Internet access will allow you to bring in other tech-y wonders like smart thermostats, connected appliances and WiFi-enabled doorbells. Small touches like these can really add up and just might make you the hottest place to live in your area.

3. Boost Lease Retention at Offices & Apartments/Condos

When it comes to lease renewals, you know better than anyone that long-term tenants are your golden ticket. They're a reliable and stable source of income for property owners and landlords. So while keeping units occupied should be a priority, keeping residents happy is also a must. Adding on new amenities and providing high speed Internet broadband access will convince residents to be receptive to longer leases and increases the probability of renewing their lease.

4. Private Home Developers

Providing a fiber optic broadband network to each home results in an added feature that will facilitate a swifter sale. The home owner or Home Owner's Association (HOA), can determine pricing, service, and duration of the contract, with providers of their choice.

5. Design & Product Capability

Multicom, a stocking distributor and manufacturer, can design your network and provide all of the networking products to bring future proof high speed Internet, HDTV, digital phone service, and Wifi to your single family home developments, apartments/condos, or office buildings. Multicom has the experience and expertise to successfully design and implement the fiber optic solution you need.